

THE WINCHESTER NEWS

An Independent Newspaper.

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THE WINCHESTER NEWS CO.
(Incorporated.)Office, 109-111 South Main Street,
Winchester, Kentucky.

Daily, Except Sunday.

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in Winchester, Kentucky, under the
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Both Phones 91.

SUBSCRIPTION RATES:
By Mail.Daily, one year\$3.00
Six Months 1.50
One Month25
Payable in Advance.

ADVERTISING RATES:

Display—Per Inch.

One time, any edition\$.25
Three times, within one week... .50
One week, continuously 1.00
One calendar mo., continuously. 3.00
Four weeks, 4 times a week.... 2.40
Four weeks, three times a week. 1.80
Four weeks, two times a week... 1.20
Four weeks, one time a week... .75

Reading Notices—Per Line:

Business notices, body type...7½¢
Pure reading, news heading... 15¢
Three continuous insertions of same
item at double the one-time rate.

Classified—Per Word:

One insertion, any edition 1¢
Three insertions continuously... 2¢
Each three additional insertions. ½¢
One calendar mo., continuously... 10¢
Nothing counted less than 10 words.
No item charged on books for
less than 25 cents.THIS PAPER REPRESENTS FOR FOREIGN
ADVERTISING BY THEAMERICAN PRESS ASSOCIATION
GENERAL OFFICES
NEW YORK AND CHICAGO
BRANCHES IN ALL THE PRINCIPAL CITIES

THE TOBACCO SITUATION.

We do not know enough about the men who are at the head of the new tobacco movement to advise. We do know, however, that the price of tobacco has dropped and that the 1908 pooled crop is bringing comparatively little. We further know that as certain as fate the American Tobacco company will cut the price away down within the next year or two if there is not something done to unite the growers.

A pool, to be successful, should have the county unit. Each county should hold its own tobacco. The general organization should manage the sale and negotiations toward that end. The new movement so provides.

We believe it would be wise for the growers of Clark to send representatives to the convention at Lexington on Jan. 5. Some one ought to be on the ground to size up the situation and to be able to advise us intelligently.

WE NEED THE MONEY.

A number, but all too few, are dropping in from day to day in response to our notice to pay up their subscription to The News. Why is it that so many mail subscribers believe that the last thing to pay is a newspaper bill. They either think we do not need the money or forget all about it.

It costs from \$12,000 to \$15,000 a year to run this paper. Our labor expense is over half that amount. Nearly all of it is kept and spent in Clark county. This paper is one of the best enterprises in the community.

Now, all we ask is that our mail subscribers do their share. No one of them owes more than a few dollars. It amounts to very little to the individual, but in the aggregate it means much to us.

We cannot run the paper on wind, nor can we dodge the ruling of the postoffice department if we allow our subscribers to become delinquent for three months. The Washington authorities insist that a daily paper must have a clean list.

We are endeavoring to live up to the ruling, and for that reason if you find the paper cut off you will know it is because you are more than three months in arrears. Send along a



SANTA CLAUS WILL

SOON BE ON THE JOB

again. How are you fixed to receive him. He likes to see things in ship shape and if there is anything about house or out-buildings that needs attention better come and get the lumber and get busy. We will help along by making delivery at once, whether your order be little or much.

Winchester Lumber and Manufacturing Co.
INCORPORATED

check and we will gladly put you back on the list. It is not because we will not trust you, but on account of the ruling.

We are urging all to pay up in advance. The subscription price is payable in advance for all mail subscribers. But more than that, we do not want to bother you with notices every few months, nor can we afford to send them out.

The insanity dodge is being carried to the limit. Even bank looters are claiming the benefit of insanity.

We met a gentleman who is a member of the legislature from one of the Ohio river counties and wants to be senator, on a train the other day. He is opposed to the road tax. In our conversation it developed that he thought Gen. Humphry Marshall and Thomas Marshall were one and the same person.

The regard that the politicians have for the newspapers was shown at Louisville during the press meeting. The candidates were there with one accord.

If the eagerness with which the vote buyers and vote sellers of Adams county, Ohio, are 'fessing up should become epidemic the voting population of the country would be materially decreased.

Members of the New York Jockey club raised about half a million dollars to defeat the anti-gambling bills before the New York legislature. A remarkable thing about it is that the club is unanimous in not knowing who gave the money or how it was used.

There are too many banks in Kentucky.

Superfluous words and letters in words that are not given a sound can just as well be omitted.

A report from the pension bureau shows that the Union soldiers of the Civil war are dying at the rate of one hundred a day.

BANKS ON SURE THING NOW.

"I'll never be without Dr. King's New Life Pills again," writes A. Schingee, 647 Elm St., Buffalo, N. Y. "They cured me of chronic constipation when all others failed." Unequalled for Biliousness, Jaundice, Indigestion, Headache, Chills, Malaria and Debility. 25c at Winchester Drug Company.

We handle all kinds of coal at reasonable prices. Come to see us before buying. Royse & Boone. 12-5-1f.

**WINCHESTER
OPERA HOUSE**

THURSDAY and FRIDAY,
December 29 and 30,
With Matinee Friday,

Buffalo Bill
will be seen in motion pictures that are life-like and positively full size.

3,000 FEET

of new film, showing in its every detail Buffalo Bill's Wild West and Pawnee Bill's Far East.

Admission, . . 10cts


READ THIS

ALL WHO SUFFER FROM CATARRH, SORE THROAT OR COLDS.

Millions of people throughout America have breathed HYOMEI (pronounce it High-o-me) and now own a HYOMEI Inhaler made of hard rubber.

If you own a HYOMEI Inhaler, no matter where you live, you can get a bottle of HYOMEI at Phillips and druggists everywhere for only 50c.

Ask for an extra bottle of HYOMEI Inhaler; it is only 50c and with it you can cure a cough or a cold in a day.

You can get relief from catarrh or stuffed up head in two minutes and stop hawking and snuffing in a week.

Just pour a few drops of HYOMEI into the inhaler and breathe it in—that's all.

It's so easy and so pleasant and so much more desirable than swallowing nauseating drugs. Breathe Hyomei over the inflamed membrane of the nose and throat and its soothing, healing action will be felt immediately.

If you have not a HYOMEI Inhaler, get a complete HYOMEI outfit at once. This only costs \$1.00 and with it comes a HYOMEI Inhaler that will last a lifetime and ought to be in every family. For free sample of HYOMEI write Booth's Hyomei Co., Buffalo, N. Y.

Monopolies are like babies. Most men are opposed to them on general principles until they acquire a personal interest in one.

Special prices on pictures during December. Winchester Paint & Wall Paper Company. 12-10-1f.

KILL THE COUGH AND CURE THE LUNGS
WITH **DR. KING'S NEW DISCOVERY**
FOR COUGHS
PRICE 50¢ & \$1.00
TRIAL BOTTLE FREE
AND ALL THROAT AND LUNG TROUBLES
GUARANTEED SATISFACTORY OR MONEY REFUNDED.

13 KILLED, MANY

HURT IN EXPLOSION

PITTSFIELD, Mass., Dec. 30.—Thirteen men were killed and many injured by a boiler explosion at the plant of an ice company on Moorewood lake, two miles from this city, Thursday.

Wm. Dunn, engineer, and Edgar Allen, an employee, are among the dead.

The other victims are believed to have been Italians and Poles.

We have the very best feed on the market. Come to see us before buying. 12-5-1f.

GREECE HAS QUAKE.

ATHENS, Greece, Dec. 30.—There was a violent earthquake in the province of Elis Thursday, causing heavy damage to buildings. The government has sent help.

The province known as Elis is on the west coast of the Peloponnesus, and contains the valley of Olympia. The capital is Pyrgos. Pyrgos has a population of 12,700, and consists mainly of one long street crowded with warehouses. It is the largest town but two in the Peloponnesus province.

See Royse & Boone before buying your feed. We handle the best in town. 12-5-1f.

ADVERTISING THE CITIES.

No City Can Keep Abreast of Others if It Neglects the Publicity Plan.

The business men of Nashville have determined to organize an industrial advertising bureau and to spend some money in making known the advantages and attractions of their city.

DISSOLUTION SALE!

Because of the death of a member of the firm we are compelled to reduce our stock as much as possible in order to wind up the affairs of the partnership, and re-organize the business. To do this quickly we offer

ALL GOODS
AT A
SWEEPING REDUCTION.

50% OFF

IN

Suit Department

\$42.00 Suits for	\$21.25
35.00 Suits for	17.50
32.50 Suits for	16.25
30.00 Suits for	15.00
25.00 Suits for	12.50
18.50 Suits for	9.25

Please note that these half-prices we quote are not on old goods, but on the very Newest and Latest Style Suits, bought in New York last fall especially for This Season's wear. We quote only a few, but we have many for the early comers to select from.

SKIRTS

\$12.00 Skirts for.....	\$7.00
10.00 Skirts for.....	6.50
8.00 to \$9.00 Skirts for.....	5.50
7.50 Skirts for.....	5.00

COATS

\$23.50 Coats for.....	\$15.00
21.50 and \$20.00 Coats for.....	13.00
18.50 and \$17.50 Coats for.....	12.00
15.00 Coats for.....	10.00

Light Weight Jackets

\$3.50 to \$9.00

AT LARGE REDUCTION IN PRICE.

REMEMBER

ALL THESE LOW PRICES ARE ON

NEW GOODS

In All Other Departments.

Dress Goods, Hosiery, Muslin Underwear, Novelties we are offering equally

ATTRACTIVE BARGAINS.

Much of the goods will go at far Below Cost Values.

ARTIS & TURNBULL.

THESE REDUCTION PRICES NOW IN EFFECT.

says The Louisville Courier-Journal. This is a sensible determination and does them credit.

At a meeting held Thursday the subject was thoroughly discussed and committees that had been appointed to investigate the results of advertising in other cities made favorable reports. As a result of investigations he had made one of the committees submitted the following figures:

With an expenditure of \$20,000 Omaha secured 60 factories, which 2000 operatives employed; Des Moines \$14,000; 20 factories with 600

workmen; Kansas City expended \$16,000, got 80 factories with 36,000 men; Cincinnati, \$22,000, 30 factories, 990 men; Memphis (first three months), \$2600, six factories; San Antonio, \$17,000, 18 factories, 1800 men; Buffalo (two months), \$3000, 12 factories, 750 men; Lynchburg (one month), \$600, two factories and 400 men.

In addition to the foregoing some figures were shown relating to the good accomplished by an advertising campaign in Pensacola, Fla. In that city a fund of \$100,000 was raised by the property owners to be used in three years. In the first three months

\$15,000 was expended, with the result that city property advanced \$5 a foot and farms \$15 an acre, in the meantime several hundred city lots and a number of farms had been sold at a direct consequence of the campaign of publicity.

It was shown at the business men's meeting that 200 cities in the United States are conducting regular advertising campaigns. Memphis has spent \$50,000, and is so well pleased with the results that she has gone to work to raise \$50,000 more. The evidence was all of the same tenor and the men who attended the meeting

were not slow to reach a decision that what was good for other cities would be equally efficacious for Nashville.

No city which hopes to keep abreast of other cities can afford to neglect the publicity plan altogether and to get the best results there should be systematic and continuous effort in that direction.

GENTLEMEN.

give your wife a nice buggy robe or a heater for a Xmas present, so you can use it yourself, see J. M. Woods. Fri-9-3t.